



May 2009

tourism news

come see  **whittlesea**
melbourne's slice of country

WHITTLESEA & PLENTY VALLEY TOURISM ASSOCIATION INC., A0046875 W

President	Charles Castle	Ph: 9438 2785
Senior Vice President	Ron Walsh	Ph: 9716 1122
Vice President	Paul Schultz	Ph: 9408 1302
Secretary	Barry Hill	Ph: 9408 9248
Treasurer	Leila Leaford	Ph: 9716 2518
Ordinary Members	Sylvia Schultz, Sue Ewert, Nesta Russell, Trevor Tobias, Carol Walsh Caz Monteleone, Gillian Borrack, Sandra Hocking	
City of Whittlesea Representative	Faye Aforozis and John Francis	
City of Whittlesea Councillor	Cr. John Fry and Cr. Frank Merlino	
Nillumbik Tourism Assoc. Rep.	Carol Jenkinson	

City of Whittlesea's Community Festival

Was held on Sunday the 3rd May, Charles Castle & myself arrived around 9 am to set up the Marque, no sooner we had the tables in with our display of brochures out, we had people looking at what we had to offer on Tourism places of interest. Though the numbers were down the weather could not have been better, I will be proposing to Council that May is a better time to hold the Festival. We were kept busy during the day with a number of overseas Tourists together with people from outside Whittlesea. I took along my video DVD player and had the Council's DVD and Donnybrook Cheeses DVD playing, which attracted people to our display, as they were able to see what Whittlesea had to offer, I would like to have more DVD's to show people what these places had to offer. Both Charles & myself were able to talk to the representative of Parks Victoria about getting more maps of the parks within the City of Whittlesea. Overall we handed out a lot of material as well as informing locals what was in their area to see and do. I would like to thank Charles for a pleasant day out.

Regards Barry Hill Secretary



DVD

We are currently putting together a DVD of the attractions, tourism businesses, parks and gardens in the City of Whittlesea.

As a member you are welcome to participate in this project and Charles Castle and Barry Hill will be in contact with you soon, if they have not already done so.

We will need a profile, photos and know if you would like some video taken, they will take all the particulars,

But better still if you would contact them first it would make the completion of this DVD a lot faster. (telephone number are listed above).

UPCOMING EVENTS

We will be attending the following with our tent and trailer. If you would like to attend any of these event and assist on the day at our display your assistance would be greatly appreciated.

Celtic Festival in Kilmore - June

Wattle Festival in Hurstbridge - August

Whittlesea Agricultural Show—November

PO BOX 211, Whittlesea 3757
tourism@whittlesea.vic.gov.au

MEMBER UPDATE

WHITTLESEA GOLF CLUB

After the devastating fires on Black Saturday and loss of business for a further month the Whittlesea Golf Club were hit with another blow when their 45 year old Club House was burnt down due to an electrical fault. The Club still have their Pro Shop operating and a temporary club room is being set up and golf is back on for all the players.

BEVERIDGE BIRDWORLD

Maria and Frank Fragale have advise us that regretfully they have closed their business. Unfortunately natural disasters have taken their toll on the site. We hope that in the future they maybe able to reopen the maze to the public. .

NEW MEMBERS

We are please to welcome to our Association, Whitehaven Receptions, cnr Wallan and Glenburnie Roads, Whittlesea and Tramway Museum Society of Victoria Inc, 330 Union Road, Bylands.

Tourism Brochure

The Tourism brochure has proved very successful and already the updated copies are being snapped up at a fast pace. It is envisaged that a new brochure will be printed with businesses featured contributing to the cost through paid advertising. The current brochure was funded by the City of Whittlesea for which we are extremely grateful.

COMMITTEE MEETINGS

Committee Meetings are held on the 2nd Wednesday of the Month and start at 6.30pm sharp.

Whitehaven Receptions,
Cnr. Wallan & Glenburnie Rds, Whittlesea

RSVP appreciated by Monday before the meeting to:-
Barry Hill 9408 9248
or email Barryhill01@optusnet.com.au

Networking Event

The Tourism Committee will be holding a networking event with guest speak **Sharon Lawler** of Apollo Gardens Caravan Park. Her topic is **Tourism in the Doughnut Zone**, survival and adaptation in a rapidly changing world. Ideas from a local operator.

Time: 6.30pm RSVP: 14th May or ASAP

Where: Fountain View Room
City of Whittlesea, Ferres Blvd, South Morang
(Melway 183 A10)

To:- Leila Leaford : 9716 2518
email : johnandleila1@bigpond.com.au
P.O. Box 211, Whittlesea 3757

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PROFILE

WHITEHAVEN RECEPTIONS



Whitehaven is a unique Tudor style building situated on 13 acres, with landscaped gardens and surroundings of scenic hills and panoramic mountain views. Located in the picturesque Plenty Valley, it is only 40 km north of Melbourne and a 25 minute drive from Melbourne Airport. Whitehaven specializes in Weddings, and it is an ideal meeting place for Seminars, Corporate Conferences, Training Courses, Business Lunches, and even Gala Dinners.

Venue Facilities

Helicopter landing facilities (day & night)

On site parking

Landscaped Gardens, with views of the Great Dividing Range

Undercover entrance, no stairs

Whitehaven Receptions

930 Glenburnie Road. WHITTLESEA 3757

Phone: 9716 1122 or 0429 114412 Email: info@whitehavenreceptions.com.au

Web: www.whitehavenreceptions.com.au

Enquiries for this will be taken immediately by the Secretary with full costs and details. The Committee will be following up all members for their support and input.

Brochures are available for you to display so please contact the Secretary for supplies.



URGENT NOTICE

Brochures If you would like your business promoted at the events we attend we need to keep up a good supply of your brochures to hand out. Please contact Charles Castle to see if you need more of your brochures and arrange to get them to him.

THE MORE BROCHURES WE HAVE THE BETTER PROMOTION FOR YOUR BUSINESS.

Please submit suggestions and story ideas to:

Newsletter Sub-committee

Email johnandleila1@ibpond.com.au

2009 Submission Deadlines

July Issue by 13 June October Issue by 12 September

NEXT UPCOMING EVENT IN JUNE

The Eleventh Annual

Kilmore Celtic Festival

Last weekend in June each year

Friday 26th

Saturday 27th

Sunday 28th June 2009

