



come see **whittlesea** *melbourne's slice of country* **tourism news**

JULY 2009



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WHITTLESEA & PLENTY VALLEY TOURISM ASSOCIATION INC., A0046875 W

President	Charles Castle	Ph: 9438 2785
Senior Vice President	Ron Walsh	Ph: 9716 1122
Vice President	Paul Schultz	Ph: 9408 1302
Secretary	Barry Hill	Ph: 9408 9248
Treasurer	Leila Leaford	Ph: 9716 2518
Ordinary Members	Sylvia Schultz, Sue Ewert, Nesta Russell, Trevor Tobias, Carol Walsh, Caz Montelone, Gillian Borrack	
City of Whittlesea Representative	Faye Aforozis and John Francis	
City of Whittlesea Councillor	Cr. John Fry and Cr. Frank Merlino	
Nillumbik Tourism Assoc. Rep.	Carol Jenkinson	

PO BOX 211, Whittlesea 3757

Wedding Expo

The Expo was held at Whitehaven Receptions, cnr Wallan & Glenburnie Road, Whittlesea, in May

Barry Hill and Charles Castle attend the Wedding Expo at the invitation of Ron and Carol Walsh.

They were very impressed with the excellent presentation of the venue and various bridal suppliers who displayed their particular specialities.



Many brochures were taken by the visitors and some PR carried by both our members.

These pictures show some of the interior and exterior of the venue and the surrounding gardens are all well manicured.

A tree walled lawn area with a gazebo is a popular spot for the wedding ceremony to be conducted before entering the venue for the reception.

For those who are game enough there is a helipad to arrive or depart by helicopter.

For more information ring 9716 1122

www.whitehavenreceptions.com.au



Networking Event

Sharon Lawler was guest speaker at our Networking event held on 27th May, 2009 at the Fountain Room, City of Whittlesea Offices. Sharon along with her power point presentation spoke about "Tourism in the Doughnut Zone". The photos presented showed the humble beginnings of the Apollo Gardens Caravan Park located on Hume Highway, Campbellfield, to the success they are today.



Sharon and her husband now run a very successful caravan park with Tourism Accreditation and Top Tourist 4 1/2 star rating.

Sharon stressed the importance of working together with organisations such as ours and information centres are a vital part of the overall picture. The doughnut in her topic related to the centre of the doughnut in which our area falls between suburbia and country. We have our own unique area and products to promote.

If you are travelling the Hume Highway you will notice abutting the caravan park is a self storage facility which is now part of the Company. Sharon said managing this self sufficient business was the same as running a caravan park without such high maintenance. People making bookings for a period of time and then departing, same principles and record and book keeping and procedures..

We hope those who attended enjoyed Sharon's presentation and applaud the hard work done to make this a successful business.



Our thanks go to the City of Whittlesea for the use of the Fountain Room.

UPCOMING EVENTS

Wattle Festival in Hurstbridge - 30th August 2009

Whittlesea Agricultural Show - 7th & 8th November 2009

Please make sure we have enough of your brochures to hand out.

tourism@whittlesea.vic.gov.au
www.whittleseatourism.com.au

Profile - Tramway Museum Society of Victoria Inc.



The Bylands Tramway Heritage Centre is located at **330 Union Lane, Bylands**, just off the Northern Highway, approximately 53 kilometres north of Melbourne (Melways edition 27 map 510 L10). It is located in an idyllic rural setting, with stunning views across a valley to Mount Disappointment and the Kinglake National Park.

As the TMSV is a non-profit organisation, all income goes straight back into the museum development and all private donations to the TMSV are tax deductible.

The museum has an unique collection of Cable Cars & Electric Trams from Melbourne, Ballarat & Geelong. You can ride the 1km Electric Tramway. Refreshments are available and a picnic area set aside to enjoy.

Opening hours are 11am to 4pm on 1st and 3rd Sunday (closed Christmas Day)

More information Contact Graham Jordan 0798 6035 or graleej@optusnet.com.au

Website:- www.tramway.org.au

Heritage Program.

The City of Whittlesea Heritage Program began on 18th June and ends 16th November. This booklet contains all the sites, events and dates, how to book a place if necessary and if there is any payment required. Majority of the events are free thanks to all the sponsors and are spread over the whole City of Whittlesea. The program booklet is free and is available at the City of Whittlesea, Ferres Bvd, South Morang, Whittlesea Visitor Information Centre, Church Street, Whittlesea and the Mill Park Library, Plenty Road, Mill Park.



BROCHURES

Please contact the Secretary if you require more brochures at your premises to promote your business and the area.



BUSINESS EVENTS

The City of Whittlesea hosts a wide range of business related events to help our local business community grow. Most of the business related series are free or at a reduced cost as they are subsidised by Council or the Victorian Government

Rocket Past the Recession.... Seminar series

Between July and October City of Whittlesea will host a series of seminars. Each event is designed to help local businesses develop and implement strategies to thrive in today's turbulent marketplace.

Events coming up include:

- Expand your Consciousness, Mario Chiodo, CP Partners Wednesday 29th July
- Holding your ground, Helen Logas, Travelcorp, Tuesday 18th August
- Economic stimulus package: what's in it for you *(date to be advised)*
- Finding opportunities in pessimistic times *(date to be advised)*
- Managing the business when you are the owner, the manager and the technician *(date to be advised)*

Boost your Business—The Small Business Advisor Program

Boost your business is a free Small Business Advisor program to assist local businesses in Banyule, Manningham and Whittlesea. It is supported by the Box Hill Institute of Business Enterprise Centre and the three local Councils are offering confidential one hour one-on-one sessions designed to help with planning and growth, changes in and to your business, identifying goals and much more. Bookings are essential.

Sessions: The first Thursday of the month at the Council Offices in South Morang

Bookings: Faye Aforozis on 9217 2360 or email fay.aforozis@whittlesea.vic.gov.au

New Member

We are please to welcome to our Association

Panton Hill Vineyard & Winery
145 Manuyka Road
Panton Hill 3759
9719 7342
www.pantonhillwinery.com.au

Kilmore Celtic Festival

We arrived in Kilmore at about 8 30 am on Saturday 27th June, but were told someone had taken our spot. We were moved to in front of the Old Town Hall only that our marquee did not fit. Then we were relocated outside the Memorial Hall where all the major activities were happening, and we had no need put up the marquee. We could not have been put in a better position as people had to pass by us to go into the Memorial Hall.

During the day we had a good chat to a volunteer who had come down to help with the fencing project, those that were destroyed by the bushfires. He told us of people from interstate and a girl from England who came over to help with the fencing, he said they were housed at the International School.

We made a effort to ask where people were from, some from Melbourne, Whittlesea and far parts of Victoria & New South Wales.

Luckily Paul & myself had our winter clothes on because as the day progressed it got colder. All in all we informed a lot of people of what there is to see and do in the Whittlesea & Plenty Valley Region, we also for a while were helped by Cr Trevor Tobias of Rug Rats Retreat,

We feel that attending these events outside of the City of Whittlesea people are more informed on what we have to offer.



Please submit suggestions and story idea to:

Newsletter Sub-committee
Email: johnandleila1@bigpond.com.au

2009 Submission Deadlines

October issue by 12 September

COMMITTEE MEETINGS

Committee meetings are held on 2nd Wednesday of the Month and start at 6.30pm sharp

Whitehaven Receptions
Cnr Wallan & Glenburnie Rds,
Whittlesea

RSVP appreciated by Monday before the meeting to: Barry Hill 9408 9248
Or email Barryhill01@optusnet.com.au

Tourism Networking Event



**Whittlesea and Plenty Valley Tourism Association
Incorporated
invites you to a
NETWORKING EVENT**

**On
Wednesday 30th September 2009
Guest Speaker & Presentation**



**Hon Member for McEwan
Fran Bailey Former Federal Minister for Tourism**

ALL WELCOME TO ATTEND

This is also a great opportunity for tourism businesses to display their brochures/product and to meet other tourism people in the area.

Drinks and finger food will be provided. No cost for the evening.

Proudly sponsored by



TIME: 6.30pm
WHERE: Whitehaven Receptions
Cnr Wallan & Glenburnie Roads
Whittlesea
Melways ref: map 246 E7

RSVP BY: Wednesday 16th September
TO: Leila Leaford
PHONE: 9716 2518
EMAIL: johnandleila1@bigpond.com.au
MAIL: PO Box 211, Whittlesea 3757